

The arts...

generate revenue for Missouri.

strengthen education in Missouri.

grow communities throughout Missouri.

PLACE
FIRST-CLASS
LETTER
POSTAGE
HERE

**THERE IS NO
MISSOURI
RECOVERY
WITHOUT
MISSOURI
CREATIVITY**

In FY22, Missouri Citizens for the Arts respectfully requests:

- appropriation of 60%, or an estimated \$18 million, of the non-resident professional Athlete & Entertainers' income tax (A&E) to the Missouri Arts Council (MAC), as authorized by statute RSMo 143.183
- 10% distribution of the A&E income tax to each of the cultural partners
- \$750,000 to fund Missouri Fine Arts and Missouri Scholars Academies
- support of comprehensive fine arts instruction from Missouri's Board of Education

In FY20...

\$3.5 million was appropriated to the Missouri Cultural Trust Fund. The Missouri Arts Council used those funds to support 473 organizations in 112 Missouri communities!

Missouri Citizens for the Arts • mo4arts.org



Why should the state fund the arts?

Investing in Missouri's creative economy is integral to recovery after a devastating year. Theaters, galleries, museums, and performing arts organizations contribute more than a billion dollars in direct impact to Missouri's economy. They drive tourism, rebuild communities, revitalize downtown districts, and fuel creativity and innovation in the business sector. People they employ, services and materials they purchase, and audiences they attract make Missouri stronger, more prosperous, and innovative.

Missouri Citizens for the Arts • mo4arts.org

RECOVERY

The arts are an integral part of Missouri recovery. Arts organizations statewide are helping communities and schools as recovery from the pandemic is underway. Missouri's creative industries are key contributors to advances statewide through purchases of goods and services, and in partnership with schools.

QUALITY OF LIFE

According to the Missouri Arts Council's FY20 Annual Report, \$3.5 million was awarded to 473 organizations in 112 Missouri communities. Grantees produced events attracting 4+ million, that's more than the number attending professional sports events! State support of the arts attracts jobs, residents, and tourism to all communities.

EDUCATION

Through arts education, students learn valuable skills in creativity through problem-solving, collaboration, and communication to prepare them for the workforce of the future. Additionally, test scores, attendance, and graduation rates are improved in Missouri schools with robust arts education programming.

ECONOMY

In FY20, grantees of the Missouri Arts Council generated \$203 million in revenue and paid \$149 million in salaries, generating about \$4.5 million in state tax revenues. Pre-pandemic, Missouri's creative economy was estimated at \$10 billion and was among the fastest growing in the country.