The arts...

generate revenue for Missouri.

strengthen education in Missouri.

grow communities throughout Missouri.
Why should the state fund the arts?

Investing in Missouri’s creative economy is integral to recovery after a devastating year. Theaters, galleries, museums, and performing arts organizations contribute more than a billion dollars in direct impact to Missouri’s economy. They drive tourism, rebuild communities, revitalize downtown districts, and fuel creativity and innovation in the business sector. People they employ, services and materials they purchase, and audiences they attract make Missouri stronger, more prosperous, and innovative.

Missouri Citizens for the Arts • www.mo4arts.org

**Sources:** Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the State of Missouri, Americans for the Arts, 2017; Arts Education STILL Makes a Difference in Missouri Schools, Missouri Alliance for Arts Education, 2015; Missouri Arts Council; button artwork courtesy of Northern Sun; recovery graphic inspired by Americans for Arts campaign.